

SUPPORT THE ART TOUR EVENTS

Supporter Benefits	Levels									
Notes: - Each event, the spring Art Tour and the fall Holiday Artisans Show, has separate supporters. - Supporter levels with asterisks are limited to one organization per event. - The Hospitality Level is for restaurants, winery, distillery, brewery, hotels, bed & breakfast, etc.	Presenting*	Brochure*	Platinum	Dig into Art *	Gold	Silver	Bronze	Hospitality	Friend	Patron
	BROCHURE									
Your name/logo featured as “Presenting Supporter” on the front cover of the event brochure distributed throughout the Delaware Valley.	X									
An advertisement, with your logo, included in the event brochure.	X	X	X							
Business card size ad included in the event brochure.				X	X	X				
Your location included on the spring tour brochure map.	X	X	X	X	X	X		X		
Name/address/phone listing in event “Hospitality” section only. (Support at a higher also receives those benefits.)								X		
Your support listed in the event brochure.							X		X	
EVENT PRINT PROMOTION										
Your logo included in all newspaper advertising for the event.	X	X	X							
Your support cited in all advance press releases for the event.	X	X	X	X	X					
WEBSITE										
Your logo prominently featured on the website.	X	X	X							
An advertisement, with your logo, included on the Art Tour website.	X	X	X	X	X	X				
Your support listed on website.							X	X	X	X
Your location included on the spring tour Google map.	X	X	X	X	X	X		X		
Our website actively linked to yours.	X	X	X	X	X	X	X	X		
SOCIAL MEDIA										
Your ads featured in a Facebook post.	X	X	X	X	X	X				
Your support included in a Facebook post.							X	X	X	X
OTHER EVENT SPECIFIC BENEFITS										
SPRING TOUR - Your name/logo on display at each of the studios hosting fun, hands-on activities for the entire family.				X						
SPRING TOUR - Opportunity for employees to volunteer “in uniform” and assist guests at studios hosting Dig Into Art.				X						
HOLIDAY ARTISANS SHOW – An information table in the lobby.	X	X	X							
HOLIDAY ARTISANS SHOW – A company sign in the lobby.					X	X				

Sample of Ads in Brochure

TOUR SUPPORTERS GOLD

Masten & Ray
ATTORNEYS AT LAW
You don't have to face the legal system alone.
Our team has a combined 100 years of experience working for you!
234 South Broadway * Pennsville, NJ 08070-0406 * 856-678-4777
www.mastendray.com

C.M. Williams & Associates, LLC
856-823-0420
FAX: 856-767-3998
admin@CMWilliamsCPA.com
CMWilliamsCPA.com

Ron Wilson in memoriam

SILVER

Cawman's Mall - Antiques & Things
Open Wednesday-Sunday 10am-5pm
529 NJ 49, Salem, NJ 08079
(856) 935-0423

Copper Knoll Farms
"Forest Grown Goodness For Your Mind, Body, & Soul"
LAVENDER, LOG GROWN MUSHROOMS, ELDERBERRIES, FIREWOOD
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www.salemcountyarttour.com

Supporter Ads

Silver supporters (\$250) and higher have an opportunity to have an advertisement in the spring tour and/or Holiday Artisans brochure and on the website. For businesses in Salem County, you will also have a site marker on the spring brochure map and Google map for the spring tour.

Ad sizes in brochure:

Silver Level (\$250) - 3.5" wide x 2" tall

Gold Level (\$500) - 3.5" wide x 2.5" tall

Platinum Level (\$1000) - 3.5" wide x 3.5" tall

Brochure Level (\$2500) - 3.5" wide x 3.5" tall

Presenting Level (\$5000) - 3.5" wide x 3.5" tall

Sample of Ads on Website

2024 SPRING TOUR SUPPORTERS

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GOLD Ron Wilson in memoriam

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Franklin Bank
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FRANKLIN BANK
www.franklinbank.com

Jon & Dot Hall
Proud Supporters of the Arts in Salem County
Jon & Dot Hall

Remember, your support will be acknowledged in the:

- Spring Tour brochure (3500 brochures distributed)
- Holiday Artisans Show brochure (900 brochures distributed)
- Salem County Art Tour website (2,200 site visitors in 2024)
- Social media (Facebook & Instagram) (over 2,500 followers)

Support Opportunities



Deadline to guarantee inclusion in the spring tour brochure - *March 7.*

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Phone: _____

E-Mail: _____ Web Site URL _____

Levels with asterisk below, please email ads/logos to information@salemcountyarttour.com.

CIRCLE LEVEL OF SUPPORT FOR 2025

<i>Level of Support</i>	<i>Spring Tour Only</i>	<i>SPECIAL RATE for Both Shows</i>	<i>Holiday Artisans Show Only</i>
Presenting *	\$5000.00	\$7500.00	\$5000.00
Brochure *	\$2500.00	\$3750.00	\$2500.00
Platinum *	\$1000.00	\$1500.00	\$1000.00
Dig Into Art *	\$500.00	Not available	Not available
Gold *	\$500.00	\$750.00	\$500.00
Silver *	\$250.00	\$375.00	\$250.00
Bronze	\$100.00	\$150.00	\$100.00
Hospitality	\$75.00	\$112.50	\$75.00
Friend	\$50.00	\$75.00	\$50.00
Patron	\$25.00	\$37.50	\$25.00

SPECIAL RATE
for both shows
available
through **March 7.**

THREE WAYS TO PAY:

1. Make checks payable to the: **SALEM COUNTY ART TOUR**
Mail completed form & payment to: Salem County Art Tour, PO Box 136, Pedricktown, NJ 08067
2. Payments can also be made directly through a PayPal account to information@salemcountyarttour.com. Please include your support level in the "What's this payment for?" section. i.e. "Silver level."
3. You can also request an invoice which allows you to either pay using PayPal or with a debit or credit card. Email information@salemcountyarttour.com for an invoice.

If you have questions, contact Annette Devitt at information@salemcountyarttour.com or 609-202-1246.

Thank you for your support!