

# Support Opportunities

15th Salem County Art Tour

May 20 & 21, 2023



Deadline to guarantee inclusion in the tour brochure is **February 28.**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Web Site URL \_\_\_\_\_

Please email ads/logos to [information@salemcountyarttour.com](mailto:information@salemcountyarttour.com).

## THREE WAYS TO PAY:

1. Make checks payable to the:  
**SALEM COUNTY ART TOUR**

Mail completed form & payment to:  
Salem County Art Tour  
PO Box 136  
Pedricktown, NJ 08067

2. Payments can also be made directly through a PayPal account to [information@salemcountyarttour.com](mailto:information@salemcountyarttour.com). Please include your support level in the "What's this payment for?" section. i.e. "Silver level."

### Level of Support (Please check one)

_____ Presenting .....	\$5000.00
_____ Brochure .....	\$2500.00
_____ Platinum .....	\$1000.00
_____ <b>Dig Into Art</b> .....	\$500.00
_____ Gold.....	\$500.00
_____ Silver .....	\$250.00
_____ Bronze.....	\$100.00
_____ Hospitality .....	\$75.00
_____ Friend.....	\$50.00
_____ Patron .....	\$25.00

3. You can also request an invoice which allows you to either pay using PayPal or with a debit or credit card. Email [information@salemcountyarttour.com](mailto:information@salemcountyarttour.com) for an invoice.

If you have questions, contact Annette Devitt at [information@salemcountyarttour.com](mailto:information@salemcountyarttour.com) or 609-202-1246.

**Thank you for your support!**

# **SUPPORT THE TOUR**

15th Salem County Art Tour - May 20 & 21, 2023

(New options in turquoise)

## **\$5,000 - PRESENTING SUPPORTER** *(Limited to one organization)*

- Your name/logo featured as "Presenting Supporter" on the front cover of Salem County Art Tour brochures distributed throughout the Delaware Valley. An ad published in the brochure **and included on the website.**
- **Location included on brochure map and Google map for the tour.**
- Your logo included in all newspaper advertising for the event.
- Your support cited in all advance press releases on the event.
- Your logo prominently featured on the Art Tour website and our website linked to yours.

## **\$2,500 - BROCHURE SUPPORTER** *(Limited to one non-competing organization)*

- An advertisement, with your logo, included in the Salem County Art Tour brochure **and on the website.**
- **Location included on brochure map and Google map for the tour**
- Your logo included in all newspaper advertising for the event.
- Your support cited in all advance press releases on the event.
- Your logo prominently featured on the Art Tour website and our website linked to yours.

## **\$1,000 - PLATINUM SUPPORTER**

- An advertisement, with your logo, included in the Salem County Art Tour brochure **and on the website.**
- **Location included on brochure map and Google map for the tour.**
- Your logo included in all newspaper advertising for the event.
- Your support cited in all advance press releases on the event.
- Your logo prominently featured on the Art Tour website and our website linked to yours.

## **\$500 - DIG INFO ARTS SUPPORTER** *(Limited to one organization)*

- Your name/logo on display at each of the studios hosting fun, hands-on activities for the entire family.
- Your support listed in cited in all advance press releases for the event.
- **Business card size ad included on the brochure and Art Tour website and our website linked to yours.**
- **Location included on brochure map and Google map for the tour.**
- Opportunity for employees to volunteer "in uniform" and assist guests at studios hosting **Dig Info Arts.**

## **\$500 - GOLD SUPPORTER**

- Your support cited in all advance press releases for the event.
- **Business card size ad included on the brochure and Art Tour website and our website linked to yours.**
- **Location included on brochure map and Google map for the tour.**

## **\$250 - SILVER SUPPORTER**

- Your name as a supporter listed in all advance press releases on the event.
- **Business card size ad included on the brochure and Art Tour website and our website linked to yours.**
- **Location included on brochure map and Google map for the tour.**

## **\$100 - BRONZE SUPPORTER**

- Your support listed in the brochure, on the Salem County Art Tour website, and our website actively linked to yours.

## **\$75 - HOPITALITY SUPPORTER** *(For restaurants, winery, distillery, brewery, hotels, bed & breakfast, etc.)*

- Name/address/phone listing in brochure "Hospitality" section only. (Support at a higher at level listed above receive more prominent listing, plus other benefits described.)
- Location included on brochure map and Google map for the tour.
- Your support listed on the Salem County Art Tour website and our website actively linked to yours.

## **\$50 - FRIEND**

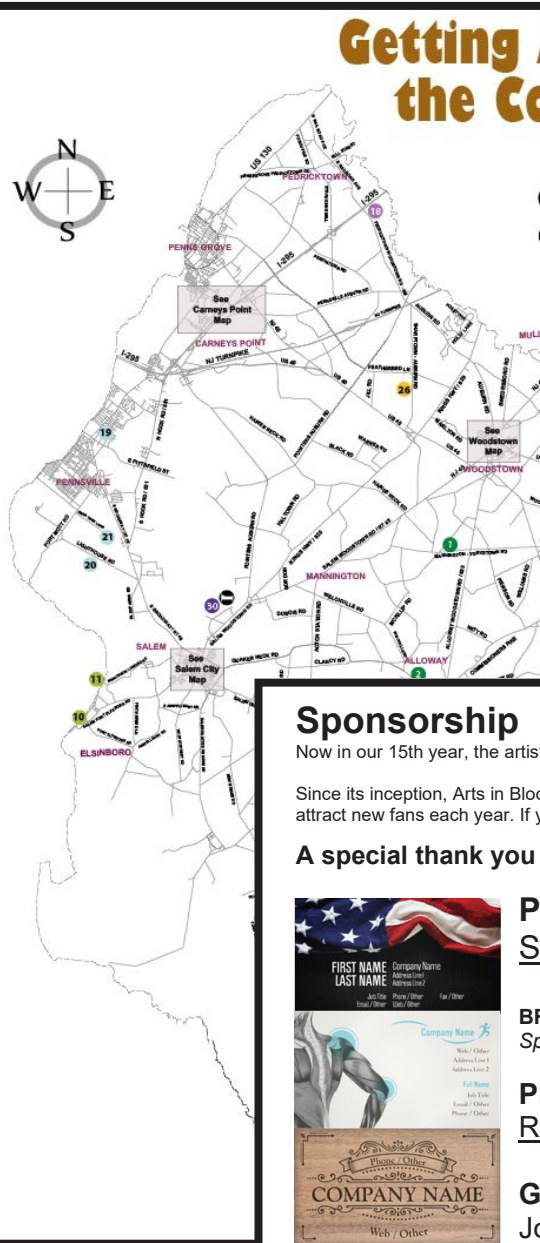
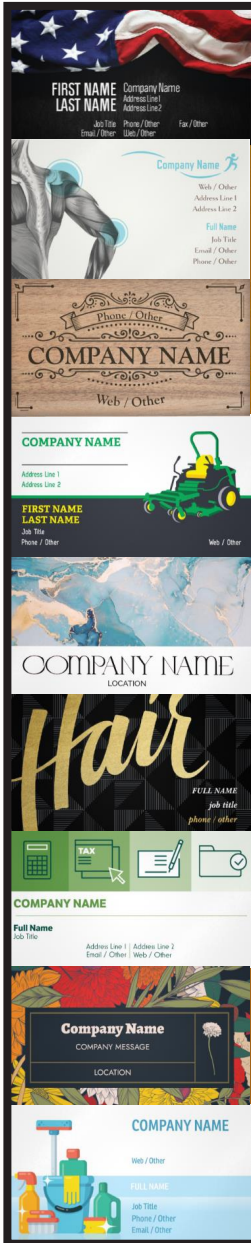
- Your support listed in the Salem County Art Tour brochure and on our website.

## **\$25 - PATRON**

- Your support listed on the Salem County Art Tour website.

Please note, support for the Salem County Art Tour LLC is **NOT** considered a tax-deductible charitable donation.

# Sample of Ads in Brochure



## What's new for 2023

Silver supporters (\$250) and higher have an opportunity to have an advertisement in the tour brochure and on the web site. For businesses in Salem County, you will also have a site marker on the brochure map and Google map for the tour.

Ad sizes in brochure:

- Silver Level (\$250) - 3.5" wide x 2" tall
- Gold Level (\$500) - 3.5" wide x 2.5" tall
- Platinum Level (\$1000) - 3.5" wide x 3.5" tall
- Brochure Level (\$2500) - 3.5" wide x 3.5" tall
- Presenting Level (\$5000) - 3.5" wide x 3.5" tall

## Sample of Ads on Website

### Sponsorship

Now in our 15th year, the artists of Salem County are delighted to offer you the opportunity to be part of the event.

Since its inception, Arts in Bloom and now the Salem County Art Tour has developed a loyal following, while continuing to attract new fans each year. If you are interested in a sponsorship opportunity, please download the application, below.

**A special thank you to all of our 2022 Art Tour Sponsors!**

**PRESENTING SPONSOR**  
Salem County Art League

**BROCHURE SPONSOR**  
*Sponsorship Opportunity Still Available!*

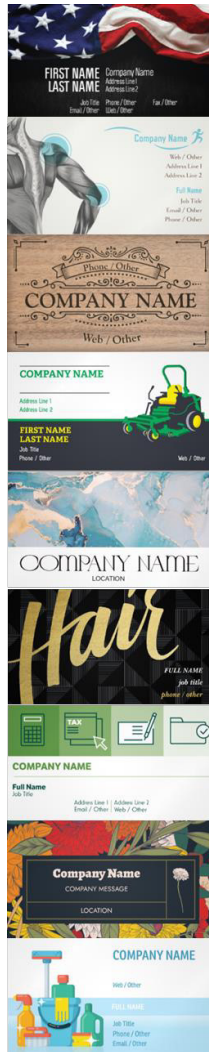
**PLATINUM**  
Ron Wilson in memoriam

**GOLD**  
Jon & Dot Hall

**DIG INTO ART**  
Salem County Art League

**SILVER**  
CM Williams & Associates LLC  
Masten & Ray

**BRONZE**  
Barrett's Plantation House  
BHHS Fox & Roach Realtors - Michele Hickey  
Chapter One Farms  
Philip Correll & Ronald Magill  
Goose Nest Pottery  
Heart Felt Designs Country Shop  
Home Coming Art Studio  
Moore's Countryside Heating  
Parker Jewelers  
Printer's of Salem County  
Salem County Improvement Authority  
Joy Newland and Greg Stett  
Third Star Fibre Artists Guild  
Paul & Nancy Varnold  
Walker Brothers, Inc.  
Wisterburg Ruritans  
Wysocki Electric, Inc.  
Henry D. Young, Inc. Insurance Agency



**Remember, your support will be acknowledged in the:**

-Tour brochure  
(3500 brochures distributed)

-Salem County Art Tour website  
(2,400 site visitors in 2022)

-Social media (Facebook & Instagram)  
(over 2000 followers)